

# Gavin Fox

## Instructional Designer

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### Experience

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January 2022 - June 2022

*Instructional Design Intern - Rocket Central – Rocket Mortgage*

- Successfully facilitated rebranding of current trainings
- Developed Storyline360 trainings and templates that are in use by over 300 marketing professionals
- Needs Analysis and SME meetings
- Spearheaded conversion of Captivate modules to Storyline360

May 2021 - August 2022

*Graduate Assistant – Bloomsburg University*

- Transcription of previous in-person trainings
- Converting in-person sales training to Articulate Rise
- Scripting, Recording, and Editing audio for Vyond Animations

### Education

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August 2020 – May 2022

**Bloomsburg University** - *Masters of Science in Instructional Design and Technology*

- Gamification
- eLearning
- Adult Education
- Virtual Reality (Development and Analysis)

August 2016 – May 2020

**Bloomsburg University** - *Bachelor of the Arts in English Literature*

- Ancient Literature, Epic Poetry, Classics
- Composition, Editing, Publication

### Skills

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- Adult Learning Theory
- ADDIE/SAM
- Needs Analysis
- Instructional Design
- Blended and Remote Learning
- Project Management

### Software

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- Adobe Captivate
- Articulate Storyline 360
- Articulate Rise
- HTML/CSS
- C#
- JavaScript
- Ableton Live 10
- Adobe Photoshop
- Adobe Illustrator
- Unity
- Blender
- 3D Vista
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- SharePoint