



PATSY VANDYKE

Experience

2012-Present, Author: Please see final page of resume for links to published works

8/2018–1/2019

Internship • Office of Marketing and Communications • Bloomsburg University, 400 East Second Street, Bloomsburg PA, 17815

Mentored under Tom McGuire, Director of Media Relations and Content Strategy. Gained skills for content writing and social media for news releases, feature articles and announcements. Published articles on Bloomsburg University's Tumblr site, Week Ahead page and Bloomsburg Magazine, February 2019

11/2010–Present

Merchandise Specialist • University Store (Bloomsburg University) • 400 East Second Street Bloomsburg PA, 17815

Oversee student employees and adults in a fast-paced university bookstore. Processes, and receives merchandise, documents changes with said merchandise, fills online orders, and utilizes Office suite, company software.

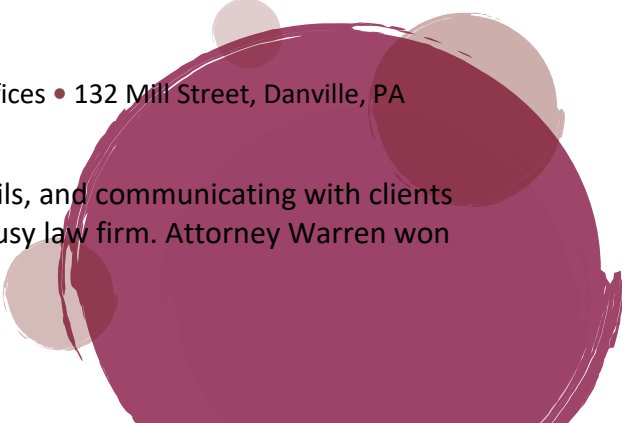
Retail space display designer, assisting with maintaining the University Store's website through photography, content writing, and innovative ideas.


Currently, my investment into this company has been holistically administered, as I have a skill set for many of the systems within this establishment.


2008–2009

Office Assistant • Warren Law Offices • 132 Mill Street, Danville, PA 17821

Filing briefs, constructing emails, and communicating with clients were the main duties in this busy law firm. Attorney Warren won




 3708 Smoketown Road
Lewisburg, PA 17837

 570-394-6421

 patsyvandyke@patsyrae
vandyke.com

 linkedin.com/in/patsyrae
vandyke63



the election of District Attorney for Montour County, sold the law firm, and continued her career in that capacity.

2008–2020

Jewelry Designer • Vittorio Sisters' Jewelry • 3708 Smoketown Road, Lewisburg, PA 17837

Self-taught jeweler, skilled in wire wrapping precious gems and stones. A hobby turned business showcasing art in galleries and art shows. Management and marketing skills were honed along with creativity. The business has operated through the management of my sister while I focused on my education in the past few years.

Education

Bloomsburg University, Bloomsburg, PA 17815

2013-2018

Graduate: MSIT (Instructional Technology), In Progress

GPA

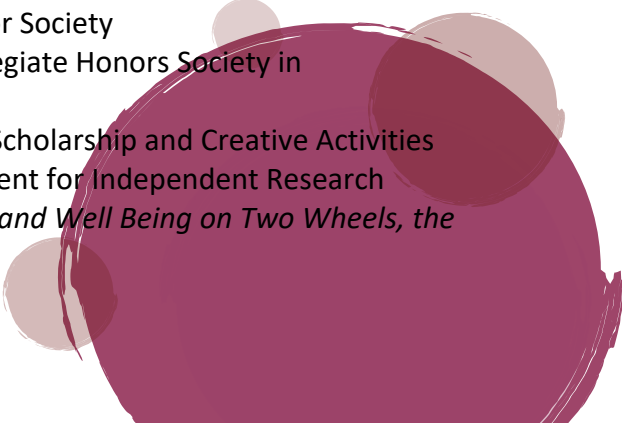
4.00

Undergraduate: Anthropology, Mass Communications

As a non-traditional student, I gained a degree in **Anthropology**, within the discipline of the Research Track, and a **Minor** in Mass Communications Studies, with a focus in **Emergent Media** which involves mass communication, newswriting, HTML, CSS, and public relations.

GPA

3.64/3.93/3.64

- Dean's List
 - Phi Kappa Phi National Honor Society
 - Lambda Alpha National Collegiate Honors Society in Anthropology
 - Undergraduate Readership Scholarship and Creative Activities Award Program, a grant recipient for Independent Research Study program, 2016, (*Health and Well Being on Two Wheels, the*
- 



Anthropology of Cycling...bicycle culture)

- Bloomsburg University College of Liberal Arts Outstanding Student Award 2019 (I graduated in December 2018)

- **Academy of Hair Design**, Cosmetology degree 1989

- **High School Degree**, Troy Senior High School
High Street, Troy PA 16947
Academic Track

Skills

- Content Writer
- Published Author
- HTML
- CSS
- Skilled Literary Researcher/Ethnographic Researcher
- Conference Presenter
- Microsoft Office Suite
- Articulate-Novice
- Instructional Design-Novice
- Website Development-Novice
- Photoshop-Novice

References

Upon Request, Or...

David Magolis, PhD. Professor Mass Communications, Bloomsburg University, dmagolis@bloomu.edu 570-389-4921

Tom McGuire, Director of Media Relations and Content Strategy, Bloomsburg University, tmcguire@bloomu.edu 570-389-5134

Dennis Frohlich, PhD. Professor Mass Communications, Bloomsburg University, dfrohlic@bloomu.edu 701-541-3608

Faith Warner, PhD. Professor Anthropology, Bloomsburg University
fwarner@bloomu.edu 570-389-4334





Published Work

<http://patsyraevandyke.com/>

(A website built from hand coding)

https://www.amazon.com/Freedom-Kate-P-R-Van-Dyke-ebook/dp/B00MZMIYE0/ref=sr_1_1?s=books&ie=UTF8&qid=1548609855&sr=1-1&keywords=

<http://bloomsburgu.tumblr.com/post/180040353322/esteban-castillos-education-spans-both-coasts-of>

<http://bloomsburgu.tumblr.com/post/181298606712/anthropology-home-to-real-life-csi-by-day-conrad>

<https://intranet.bloomu.edu/news-releases/19-01-08>

<http://bloomsburgu.tumblr.com/post/182008476302/winter-in-spain-just-the-ticket-for-pair-of>

